

StrongBox Data Names Andrew Hall as CEO

Experienced Leader to Drive Growth and Simplify Doing Business with the Company

PORTLAND, Oregon – November 15, 2021 – [StrongBox Data Solutions \(SBDS\)](#), the leading provider of autonomous large-scale data management and archive solutions, today announced the appointment of Andrew Hall as chief executive officer (CEO) to lead the growth and transition of the company as it expands the market presence of StrongLink, the company's flagship product.

"As a member of the [PartnerOne](#) family of data management products, we have the opportunity to apply a broad set of expertise and resources that will help us leverage StrongLink's industry-leading technology while increasing the product's appeal to a broader segment of the market," said Hall. "We're excited to make it easier for a broad range of customers to leverage StrongLink's proven capabilities."

StrongLink delivers automation and performance to radically simplify data management, offering both IT managers and channel partners a vendor-neutral solution to data and multi-vendor storage resource management with proven scalability to accommodate environments of any size. It includes the tools to automate intelligent policy-based file actions across otherwise incompatible storage types, including flash, disk, cloud, and tape from any vendor – eliminating data silos and increasing data access. In addition to highly differentiated technology, StrongBox Data offers powerful tools and resources for channel partners such as a new online portal to help fast-track the growth of their business.

Hall has a reputation as a dynamic leader who values direct contact with customers. As a senior advisor within PartnerOne Capital, a private equity firm managing a growing portfolio of enterprise software companies, Hall is in a unique position to bring the resources of the larger company to StrongBox Data. He has 30 years of leadership experience, most recently serving as managing director of Insider Technologies Ltd (Manchester, UK), a company developing and supporting monitoring, tracking, and alerting products for central banks and government agencies. Prior to Insider Technologies, Hall was president of ETI-NET, Inc. (Montreal Canada), which specialized in deploying business continuity solutions into major data centers globally. During his 25 years at ETI-NET, the company developed and deployed high performance file movers and workflow managers for time-sensitive cross-platform and tiered-storage environments, primarily in banks, telcos, payment processors, and government agencies.

Hall's vision for StrongLink includes significant rebranding and product enhancements to be announced soon. "We have great technology that leads the market in data management functionality," added Hall. "I'm excited to steer the company's efforts to increase the ease of use of the existing StrongLink platform and continue to be a trusted provider to our customers and partners."

Tweet this: @StrongBoxData announces Andrew Hall as new CEO to drive company growth and help customers leverage the value of the StrongLink solution easily. <https://bit.ly/3Ha1jpM> SBDS will showcase StrongLink 3.2 at [Supercomputing 2021 \(SC21\)](#) this week. To learn more, [reserve a meeting time](#) to connect personally or stop by Booth 305 anytime during exhibition hours.

More Resources

- More on [StrongBox Data](#)
- More on [StrongBox Data at Supercomputing 2021](#)
- [General SC21 Information](#)
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About StrongBox Data Solutions

StrongBox Data Solutions (SBDS) is a worldwide leader in intelligent data management and archiving, servicing the world's most demanding data environments, with over 12 years of experience in virtualizing data workflows between tape and disk. SBDS' flagship StrongLink autonomous data management software is a vendor-neutral solution designed to automate data management across otherwise incompatible storage types, including flash, disk, tape and cloud storage for data environments at any scale.

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